



Work Experience:



1/14 - Current: Senior Copywriter,
Supporting in-house marketing with member and provider communications.



4/13 - 12/13: Freelance Copywriter at various agencies, including
McCann Humancare (Tradjenta) and Huge (American Express).



1/11 - 3/13: Copywriter,
Worked on consumer and B2B DM and interactive projects for Verizon.



10/09 - 6/10: Senior Copywriter,
DM and interactive work for Charter Communications, Charter Business,
Proactiv, Wells Fargo, United Water and AARP.



2/07 - 10/09: Freelance Copywriter at various agencies, including
Publicis Dialog (Anthem Blue Cross and Blue Shield, Ambien CR and
Asacol) and Launchpad (EMBARQ/CenturyTel and CenturyLink).



2/06 - 1/07: Copywriter, Bank of America, Mercedes-Benz, DIRECTV,
Kaiser-Permanente, New York Lottery, XM, Zostavax (Merck) and
Trileptal (Novartis).



5/03 - 1/06: Copywriter, Verizon, Bank of America and AARP/
UnitedHealth Group.



7/02 - 3/03: Freelance Copywriter, Citibank, Essure, AT&T Worldnet,
Parliament and new business.

EDUCATION:

Adhouse - Nat Whitten

School of Visual Arts - Phil Peppis, Sal Devito, Pat Sutherland & Rob Strasberg, and Jeff Metzner.

Rochester Institute of Technology

School of Business, Rochester, NY

Bachelor of Science in Marketing

Liberal Arts Concentration Minor in Psychology

Computer Skills

Photoshop, Illustrator, InDesign, Dreamweaver, MS Word, Excel and Powerpoint.